

## Leading Industry Publications Cite Hunter's New Lateral Force Measurement Feature



Hunter's StraightTrak™ Lateral Force Measurement, the newest feature of the highly successful GSP9700 Vibration Control System, is earning praise in the automotive trade press. Recent articles cite StraightTrak's ability to solve elusive tire-related pull and drift problems without repeated, time-consuming road tests. Technicians can also use StraightTrak LFM information to improve other service procedures such as tire rotation and wheel alignment. StraightTrak LFM helps technicians solve frustrating ride and handling problems, save time, satisfy customers and increase profitability.

## "Sales Road Shows" Visit All Hunter Regions



Director of Product Management Denny Bowen begins a "Road Show" seminar with Hunter's St. Louis Region sales representatives.

Hunter product managers have traveled coast to coast conducting their semi-annual "Sales Road Show" presentations to the company's entire U.S. sales force. The Road Shows crisscrossed the country introducing Hunter's newest equipment designs, features and upgrades to all 280 sales representatives in each of the company's 22 regions. The face-to-face meetings have proven to be the quickest and most effective way to get this time-critical information to Hunter's sales force and ultimately the customer.

## Hunter Highlights

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# Hunter Highlights

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Automotive  
Service Industry

## Volkswagen AG Approves Hunter GSP9700 for Use in Workshops Worldwide



**Integral wheel lift option helps center and mount wheels properly for the most accurate measurement**

Volkswagen AG has approved Hunter's GSP9700 Vibration Control System for use in Volkswagen, Audi, Skoda and SEAT workshops worldwide. The approved version of the GSP9700, V.A.G part number VAS6230, displays the V.A.G Workshop Equipment Quality seal of approval and conforms to the V.A.G Workshop Equipment Color Concept.

The VAS6230 includes Hunter's new StraightTrak™ Lateral Force Measurement feature that measures tire-related drift and pull and provides instructions to correct these problems. An optional integral wheel lift system allows a single technician to mount and balance wheels weighing up to 175 lbs (79.5 kg).



## Hunter Hosts International Distributors



The opening session brought Hunter distributors from all parts of the globe together under one roof.

Hunter recently organized a convention of its international distributors at the company's Bridgeton, Missouri headquarters – the first such gathering of Hunter's global business partners in five years. More than sixty distributors from thirty-four countries attended the four-day event.



St. Louis Assembly Plant Manager Tony Campanella (right) explains alignment sensor production audit during a facility tour.

The attendees were briefed on Hunter's newest equipment designs and product features and exchanged ideas with the company's engineering, manufacturing, sales, training and support staff.

A gala dinner and awards ceremony at the Jefferson National Expansion Memorial and Missouri History Museum exposed the international guests to some local history. The convention closed with a riverboat cruise that followed the Lewis and Clark Trail along the Missouri River.



Hunter Product Manager Dave Scribner conducts a seminar on wheel force variation and vibration control techniques.

## Hunter at Industry Week



Hunter's highly visible StraightTrak™ Lateral Force Measurement display helped introduce this new GSP9700 Vibration Control System feature.



The Series 811P-Plus, Hunter's newest and most powerful alignment system, was also showcased.

The Hunter exhibit was well staffed to assist visitors and demonstrate the company's newest equipment and features.



Long an advocate of integrated shop standards, Hunter was also on display in the i-SHOP exhibit. Hunter Manager of R&D Engineering Tim Larson (right) demonstrates the i-SHOP-compatible Series 611 alignment system.



Motor Magazine used the event to name Hunter's StraightTrak LFM feature a 2002 Top 20 Tool. Motor Editor and Publisher John Lypen (right) and Detroit Editor Tom Nash (left) with (center, from left to right) Hunter's Manager R&D Electronics Mike Douglas, Manager R&D Mechanical Mike Gerdes and R&D Engineer Joel