

Mobile Service Vehicle

For car and tire dealers



-  **Increase tire sales**
-  **Fix vibration issues**
-  **Provide a convenient experience**
-  **Expand your customer base**

How can mobile service benefit your business?

A mobile tire service vehicle offers convenience and reliability to your customers.



Quickly and safely replace tires

Hunter's mobile tire changer line are match-mounting capable and handle difficult assemblies with ease. Choose a tire changer that best suits your needs.



TC39

- ✓ 10-26 in. Rim capacity
- ✓ Leverless polymer head
- ✓ Dual roller arms
- ✓ Bead press arm



TC37

- ✓ 10-26 in. Rim capacity
- ✓ Traditional polymer head
- ✓ Dual roller arms
- ✓ Bead press arm



TC33M

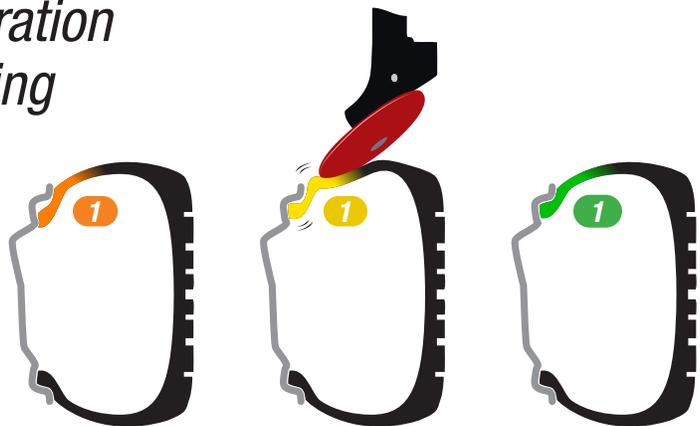
- ✓ Smallest, lightest footprint
- ✓ 12-24 in. Rim capacity
- ✓ Traditional polymer head
- ✓ Optional press arm



Bead massaging reduces vibration concerns even before balancing

1. Bead is sealed, but not completely seated
2. Dual rollers apply force to the tire walls during rotation
3. Properly seated bead reduces 7lbs of road force vibration on average

When combined with Road Force® match-mounting, virtually all vibrations can be eliminated.



Properly rotate and balance

Hunter's entire mobile balancer line is SmartWeight® equipped and built for speed and accuracy. Choose a wheel balancer that best suits your needs.



Road Force® Elite

- ✓ Diagnostic load roller
- ✓ Automatic CenteringCheck®
- ✓ Vision system
- ✓ SmartWeight® technology
- ✓ eCal auto-calibration



SmartWeight® Elite

- ✓ Automatic CenteringCheck®
- ✓ Vision system
- ✓ SmartWeight® technology
- ✓ eCal auto-calibration



SmartWeight® Pro

- ✓ Smallest, lightest footprint
- ✓ CenteringCheck®
- ✓ SmartWeight® technology
- ✓ No-touch wheel measurement
- ✓ Single-knob interface



SMARTWEIGHT® BENEFITS

Use less weight. Carry less weight. Balance in less time.

Hunter SmartWeight® balancing minimizes the amount of weights you use and need to carry.

- ✓ Single-weight solutions as much as 60% of the time
- ✓ No more chasing weights
- ✓ Use 30% less weight overall

Make a promise with mobile service — eliminate comebacks

Without proper equipment, wheels may still be imbalanced after service. This could result in lost time and fuel to return and fix the mistake, throwing off your route schedule, or customers becoming more skeptical of mobile service.



The Road Force® Elite's diagnostic load roller detects high spots in the tire and rim.



The tire changer dual rollers hold the tire in place to match the stiffest point on the tire to the lowest point on the rim.

Drive a profitable return on investment

\$115,000 Equipment investment

Investment includes a Hunter Balancer, Hunter Tire Changer, and a Bush Mobile Service Van.
Price varies depending on equipment choices and vehicle.



New tire weekly sales profit

\$120 × **40** × **10%**
Tire purchase price Tires per week Profit rate
+ \$480 / week

Mount & balance weekly profit

\$30 × **40** × **65%**
Labor price Balances per week Profit rate
+ \$780 / week

Total weekly profit
+ \$1,260 / week

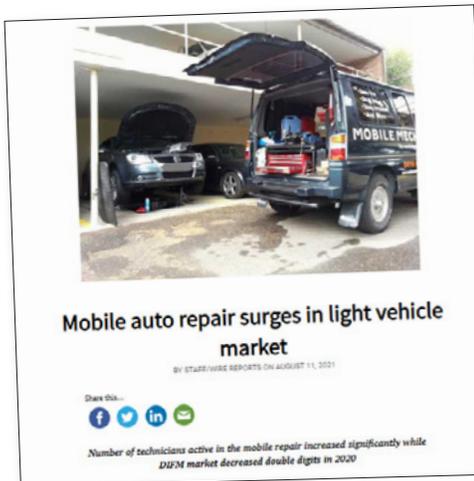
\$65,520 Annual gross profit

\$16,429 Annual depreciation

Annual net profit **\$49,091**
(7 yr depreciation)

Bring in more customers to your business

On-site vehicle inspections can yield other service & maintenance opportunities the same way those services are spotted in a shop bay. A few examples include fluid flushes, brakes, suspension service, DTC diagnostics, belts & hoses, and more.



- ✓ The mobile repair market expanded from 2016 to 2020 at an average annual rate more than **20 times** that of total DIFM product growth for cars and light trucks in the U.S
- ✓ Mobile repair operations are able to successfully complete repairs in one visit to the client more than **85 percent** of the time, and the range of repairs that they provide is expanding
- ✓ As the DIFM market decreased at a double-digit rate during 2020, mobile repair surged, and the number of technicians (full-time and part-time) active in the mobile repair market **increased significantly**

Sources: Aftermarket Matters 2022 and Lang Report 2022



- ✓ Only 40% of motorists perform their vehicles' manufacturer-recommended scheduled maintenance.
- ✓ Of the 60% who do not, more than **20% cited a lack of convenient time** as the main reason why

Sources: Modern Tire Dealer 2019, and Autocare Association 2019



HUNTER
Engineering Company

www.hunter.com