

Identifying Service Opportunities:

ADAS Calibration Profit Analysis

Target

ADAS Calibrations per week (#)

Work weeks per year (#)

×

Price of ADAS Calibration (average \$)

Note: Varies from \$100 to \$450+ per; CCC Crash Course 2020 Average = \$232

×

Profit margin
per ADAS Calibration (%) (Estimate)

×

**Unrealized Annual
Gross Profit**



**Let Hunter help you take
your ADAS service business
to the next level!**