

Hunter Highlights

Hunter Supports OEM Programs and Initiatives to Increase Dealer Service Profits



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With dealership service revenue migrating away from warranty claims and toward traditional customer pay service, having the right undercar service equipment is critical to shops wishing to maximize profits. Hunter's newest service equipment technology enables technicians to work more quickly and efficiently on a wide range of vehicle types including those with OE and custom add-ons.

Hunter continues to be the overwhelming industry-wide preference for undercar service. Hunter alignment systems and/or wheel service equipment can be found in more than 90% of U.S. dealerships and at training, testing and R&D centers of major automakers worldwide.



Ford Upgrades Factory Alignment Audit to Hunter Digital Imaging Systems



This Hunter DSP600 digital imaging alignment station will audit Ford F-150 trucks as they roll off the line when production begins at the new Rouge Truck Plant in Dearborn, Michigan.

Ford Motor Company is upgrading all of its high-speed assembly alignment audit systems to Hunter's new digital imaging technology. Currently, Ford uses Hunter aligners exclusively for alignment audit at its production facilities throughout the U.S. Hunter digital imaging alignment sensors are faster, more durable and better suited to Ford's production environment than conventional electronic sensors. The Series 811 aligner console also easily links to Ford's in-plant information services networks.



Hunter OEM Technical Support Specialist Ed Clark and OEM Program Director Jeff Kern work with Ford technicians modifying the DSP600 configuration to meet the needs of Ford's production environment.

Ford Rotunda Approves New Hunter On-Car Rotor Lathe for Dealership Service



Ford Rotunda Service Equipment has approved Hunter's new OCL400 on-car rotor lathe for use by the automaker's dealership service departments. Hunter's on-vehicle lathes are especially useful for Ford dealerships servicing trucks and sport-utility models. In addition to the benefits of hub-mounted machining, Hunter's new computerized compensation feature and variable speed control makes machining faster, easier and more precise, especially when servicing light trucks and four-wheel-drive vehicles.



Hunter Offers Ideal Equipment Solution for GM Wheel Sales and Service Initiatives



When General Motors Service and Parts Operations and GM dealers recently announced a custom wheel sales and service initiative to enhance dealership revenues, Hunter was ready to help with GM-approved equipment packages. GM's new accessory wheel program offers retail customers GM-branded, high-end custom wheels as a dealer-installed option. Installation will require careful handling by trained staff using proper equipment.

Hunter's Euro-style TC3250 and TC3500 tire changers, already approved by GM Dealer Equipment, are the professional standard for handling custom rims and low-profile tires. This equipment has already proven itself in custom wheel and performance shops nationwide. Hunter's GMDE-approved GSP9700 Road Force Measurement® System gives GM technicians the capability to minimize vibration causing road force variation on the most difficult tire and rim combinations.





New Volkswagen Audi Group Service Engineering Garage Features Hunter Bay



This Volkswagen technician sets up an alignment procedure on a new Phaeton model in V.A.G's U.S. Headquarters service engineering garage.



The garage renovation added this Hunter TC3500VAG premium tire changer for high-end service of specialized tires and rims.

V.A.G's recently renovated North American Headquarters Service Engineering Garage includes a dedicated undercar service bay equipped exclusively with Hunter's newest approved workshop equipment. The upgrade includes Hunter's V.A.G 1944B Alignment System and premium wheel service and vibration management equipment with V.A.G-approved Workshop Equipment Standards color requirements.

Recent V.A.G approvals of Hunter workshop equipment offer VW and Audi dealers a range of new options for meeting service requirements and improving profitability.

Hunter's V.A.G 1944B Alignment System offers exceptional time-saving features for servicing the newest VW and Audi models including the Touareg, Phaeton and RS 6 performance sedan.

V.A.G has mandated Hunter's GSP9700 Road Force Measurement® System (V.A.G part number VAS 6230) for all new RS 6 dealerships. The VAS 6230 eliminates tire- and rim-related vibration ensuring optimum vehicle performance.

Hunter's TC3500VAG Tire Changer features the approved Workshop Equipment Standards color requirements and industry-leading features for servicing the most specialized and difficult-to-handle tire and rim combinations.



Hunter Equips Toyota Service Development Program



At Toyota's Service Development Center in Torrance, California, Hunter plays a role in the development of undercar service equipment and procedures for the automaker's global operations. The center is equipped with Hunter alignment systems, racks and premium wheel service equipment including the GSP9700 Road Force Measurement® System.

Gary Smith, Toyota National Service Technology Manager TMS Product Quality and Service Support, and Hunter Western Division Manager Bill Markey at Toyota's National Headquarters complex in Torrance, California.



UnitedAuto Group Showcase Dealerships Feature Hunter Service Equipment

Alignment service bays at UnitedAuto Group's Kearny Mesa Toyota in San Diego, California reflect UAG's philosophy of investing in high-quality and highly productive service environments.



UnitedAuto Group's Lexus Kearny Mesa in San Diego shows UAG's color scheme for Lexus shop equipment.



UAG (UnitedAuto Group), the Detroit-based auto retailer headed by Roger Penske, likes its service departments well run and well equipped. Operating more than 130 dealerships in the U.S. alone, many UAG locations are high-end operations with 10,000 sq. ft.

showrooms and warehouse-scale service environments. New and renovated UAG service operations include bay configurations designed from the ground up for efficiency and productivity, and feature Hunter equipment with dealer-specific color schemes.

Hunter Releases GSP97BMW for Dealership Service

Hunter Engineering and technical staff have been working with their counterparts at BMW to develop a GSP9700 Road Force Measurement® System that meets the specific requirements of BMW dealerships. Their efforts have resulted in the newly released GSP97BMW. This special edition GSP9712 includes a printer, StraightTrak® Lateral Force Measurement and a range of BMW-specific spindle accessories including cones, spacers and a flange plate kit. Options include an integrated wheel lift.



At BMW's North American Headquarters Training Lab in Woodcliff, New Jersey, this approved Hunter alignment system performs service testing, training and fleet vehicle maintenance chores.



A technician is using a Hunter Quick Clamp wheel adaptor developed for BMW to quickly and accurately secure alignment sensors. BMW and Hunter have a long history of working together to develop undercar and wheel service procedures, strategies and equipment designs for the automaker's dealership service programs. BMW has also called on Hunter to provide technical and training expertise for its U.S. dealership training programs.



Nissan Training Centers Equipped for Hunter Certified Road Force Management Instruction

Nissan North America recently equipped each of its eleven U.S. training centers with Hunter GSP9700 Road Force Measurement® Systems and TC3500 Tire Changers. Nissan technicians can now receive certified training in force variation and vibration management and other types of specialized tire and wheel service the Hunter equipment makes possible.



Nissan engineering staff David Shaw, left, and Jeff Gratias use the GSP9700 StraightTrak® feature to measure for any tire pull characteristics in this Nissan performance wheel. The GSP9700 also plays a role in Nissan's Chassis Systems Engineering.



At Nissan's U.S. Headquarters Engineering Garage Hunter Western Division Manager Bill Markey discusses new vehicle alignment service requirements with Nissan's Shinji Hino.

Nissan's advanced service training programs reflect the automaker's commitment to performance and style in its product line. For example, most recent Nissan wheel service requirements include the new Titan Sports Package that features 20-inch alloy wheels and rim protector tires.



American Honda Motor Company Technical Training Centers Choose Hunter



EQS Honda Account Manager Don Lofthouse, Honda Senior Training Center Coordinator Technical Training Operations Keith Johnson, and Hunter Western Division Manager Bill Markey at Honda's Technical Training Center in Torrance, California. Honda's U.S. headquarters staff employ Hunter alignment and wheel service equipment for engineering, training and research and development.





Mercedes-Benz

Mercedes-Benz USA Education and Training Centers Choose Hunter

Hunter continues to work with Mercedes-Benz USA providing engineering, technical and training support for the automaker's retail service and training initiatives. Hunter's customized HTA-MB Alignment System packages and GSP97MB Road Force Measurement® System are continuously updated to meet Mercedes-Benz's stringent requirements and keep pace with the automaker's newest design and performance innovations. Recent Mercedes-Benz USA approved Hunter equipment includes the four-post MKS Alignment Rack for Maybach service.



One of three Hunter four-post MKS-MB alignment lift racks in Mercedes-Benz USA's Montvale, New Jersey, Training Center. Montvale is one of the two Hunter-equipped Mercedes-Benz Maybach training facilities in the U.S.



In the Montvale Test Center, technicians depend on the GSP97MB for ride quality perfection. The GSP9700 is the exclusive tire/wheel vibration diagnostic balancer recommended to Mercedes dealerships worldwide.

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“team PSE” Dealership Services Approves New Hunter On-Car Rotor Lathe



DaimlerChrysler “team PSE” has approved Hunter's new OCL400 On-Car Rotor Lathe for use by the automaker's dealership service departments worldwide. This next generation of Hunter's highly successful line of hub-mounted lathes has a computerized compensation feature and variable speed control that makes machining faster, easier, more accurate, and increases the range of OCL applications.

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