

# Hunter Highlights



## Canadian Service Representatives

Fourteen Hunter Service Representatives responsible for territories in Canada recently traveled to St. Louis for new product training. They are pictured here with Hunter Training Department staff.

## Hunter Introduces the Series 811P-Plus Premium Wheel Alignment System

**H**unter's new Series 811P-Plus assembles the widest range of exclusive new Hunter hardware and software features into a single, premium alignment system package. Powered by a Pentium® 4, 2.0 GHz processor, the new system combines advanced hardware with innovative new WinAlign® and Windows® XP software features. Monitor choices include LCD flat screen technology.

### WinAlign® OnLine harnesses the power of the Internet

The 811P-Plus includes Internet access hardware and WinAlign® OnLine, a new suite of Internet-based features that include:



## Volkswagen Audi of America

Pictured from left are: Volkswagen Audi of America Tool and Equipment Manager **Keith Krebs**; Hunter Technical Manager International **Pat Callanan**; Hunter OEM Program Director **Jeff Kern**; Hunter Manager R&D Mechanical **Mike Gerdes**.



## Pep Boys

Pictured from left are: **Martin Corbett**, Pep Boys Equipment Manager; **Doug Woolverton**, Hunter Northeast Division Manager.

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**WebSpecs.NET** - enables shops to download the newest vehicle specifications from the Internet.

**ShopResults.NET** - links shops to customers and shops to management to provide alignment results and other service information via the Internet.

**HunterUser.com** - provides a personalized homepage and gateway to useful Internet-based information and services.

**UnderCarInfo.com** - a front-office undercar information resource. It provides complete adjustment and inspection information, training features and vehicle information using any designated PC with a Web browser, or the aligner.



## Hunter Holds First Heavy-Duty National Sales Meeting



**M**ore than 20 Hunter heavy-duty truck service equipment sales representatives gathered at company headquarters recently to plan strategy and review new technologies and product designs available for the truck service market. Organized by product manager Mitch Weller, this is the first national sales meeting for Hunter representatives who handle heavy-duty products exclusively. The representatives' combined territories cover the entire U.S. and Canada. Hunter has produced equipment for and sold to this market for more than fifty years.



*Above, Doug Woolverton, Hunter Northeast Division Manager and Director of the Vehicle Safety and Inspection Equipment Division, demonstrates new B400T heavy-duty brake tester technology in the Truck Safety Center. At right, classroom refresher training included an introduction to the newest WinAlign® HD software features.*

## Automechanika Draws International Audience to Newest Hunter Technology



**H**unter shared space with its wholly-owned subsidiary Hunter Deutschland GmbH at the 2002 Automechanika international trade fair held recently in Frankfurt, Germany. Both companies were eager to show the newest Hunter technology to the 150,000 automotive industry professionals who travel from around the world to attend the biennial event. Hunter used the exhibition to introduce an array of new products to the international market. They included the GSP9700's StraightTrak™ LFM Lateral Force Measurement feature which was recently approved by Volkswagen AG for use in their workshops worldwide.

## Hunter Highlights Celebrates 50-Years

**N**ovember 2002 marks the fiftieth year since Hunter Highlights, Hunter Engineering's customer newsletter, was first published in 1952. Titled Hunter Happenings until 1953, early issues track the rapid growth and development of Hunter and the introduction of traditions still visible within the company and its products. Enduring for 50 years, the purpose of Hunter Highlights, as stated in an early issue, is "...to offer a line of communication on subjects of common interest to people in the company's organization and its valued and respected customers."

*Hunter Highlights as it has appeared over the last fifty years.*



## American Tire Distributors Equipment Specialists Train at Hunter



*Hunter Southeast Division Manager John Zentz offered a moment of informal, hands-on instruction to the American Tire Distributors representatives during the four-day program.*

**T**hirty five equipment specialists from American Tire Distributors recently spent several days at Hunter's Research and Training Center in St. Louis completing an intensive training program designed specifically for Hunter distributors. The North Carolina-based American Tire Distributors is the largest independent distributor of tires, wheels and automotive service equipment in the U.S. with more than 62

warehouses and delivery service to 35 states.

